

# Chancellor's Memo

## Eastern Iowa Community College District

### October 1, 2008

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#### In-Focus Highlights Increase in High-School Enrollment in EICCD Courses.



Did you know that a little over 17% of our credit enrollment comes from high school students enrolled in our college-level courses? This month's podcast with Erin Snyder, Assistant Director of Enrollment Management, provides a discussion of high school concurrent enrollment, the increase of which at community colleges has been dramatic and is a national phenomenon. Click on the link below for a brief discussion of a topic important to all of us.



@ [October 1 2008 In-Focus](#)

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EICCD Experiences Enrollment Drop.



I'm sure you've heard that overall the district has experienced a serious drop in headcount and credit hour enrollment from last fall to this fall. Our credit hour enrollment has an immediate and longer-term effect on our district finances as we experience a loss in tuition revenue and then in our level of state reimbursement. Since Black Hawk College has experienced a similar drop, we know that some of the variables affecting our enrollment could be forces at work in our region. However, it is critical that everyone in the district both share ideas and institute new approaches to positively affect our enrollment patterns. Here is a summary of the enrollment situation as of the 14<sup>th</sup> day from Laurie Hanson and Nancy Dugan in our Institutional Research Office.

*The Official Fall 2008 14<sup>th</sup> Day Enrollment Report for EICCD, including headcount and credit hours is now posted on the Dashboard portion of the website. It can be found by going to Business & Community, General Information, Strategic Planning, Enrollment, FY09-Fall 2008. This link will take you directly there:*

*<http://www.eicc.edu/business/general/strategic/enrollment.html>*

*The report shows the District Fall 2008 term enrollment (headcount) has decreased 4.83% overall compared to Fall 2007, with a decrease of 2.90% in Arts and Science and a decrease of 8.06% in Career & Technical Education programs. CCC is even in headcount; MCC has increased 6.01%; and SCC has decreased 9.79%.*

*The credit hours data show the District has decreased 4.08% compared to Fall 2007. Arts and Science has decreased 2.89% and Career & Technical Education programs have decreased 5.91%. CCC credit hours decreased 3.79%; MCC credit hours increased 2.32%; and SCC credit hours decreased 6.11%.*

*The full report also contains specific program headcount and credit hour information by campus, details for online courses, diversity breakdowns and residency information.*

At all levels, at each college and site, and at the district level, we have been working extraordinarily hard to increase or maintain our enrollment levels in these hard times. Three weeks ago, the Cabinet reviewed the current Enrollment Development Action Plan and made some revisions and additions to our action list to bolster our enrollment efforts. The key action arenas guiding us at this point are:

- 1. Complete “nearly complete” online programs.*
- 2. Improve our customer service, both in our processes and in our responses to students’ needs.*
- 3. Develop and offer “blended or hybrid” courses as an option to oversubscribed or high demand courses.*
- 4. Create “signature online courses.”*
- 5. Develop and market additional non-credit offerings in an online format.*
- 6. Deliver more courses in formats attuned to student life schedules and learning styles, including short-term, weekend, evening, compacted, satellite, and hybrid formats.*
- 7. More actively recruit students from underrepresented groups.*
- 8. Actively market to veterans and augment services to veterans.*
- 9. Plan and implement more day, evening, and weekend cultural and community events on campuses.*
- 10. Expand concurrent enrollment programs with local high schools.*
- 11. Recruit more international and out-of-district students.*
- 12. Fully utilize Campus Cruiser to strengthen communication with students.*
- 13. Expand and improve all web-based services.*
- 14. Link job opportunities and job placement sites to EICCD companies and vice-versa.*
- 15. Employ e-commerce.*
- 16. Increase the successful transfer of GED graduates into college credit programs.*
- 17. Develop additional inter-collegiate athletic programs and better support and promote current athletics.*
- 18. Develop additional student residential housing.*

Do you have any suggestions for strategies or actions the district or a particular program or site could implement which would allow us to attract more students

to programs we have, retain students, or develop programs to attract new students? If so, please take a minute and send it to me, using this link:

@ [Enrollment Development or Retention Strategy](#)

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## EICCD Transforms More than Students' Lives.



Each summer, those of us who have offices in the District Office are offered an opportunity to view the miracle of caterpillars transforming into Monarch Butterflies. Training Center



Coordinator [Dawn Hamilton](#) alerted me several times when critical events were occurring and I was able to get a few in pictures. Here are the pictures and Dawn's description of her wonderful annual project.

*Thought you might want to see the Chrysalis that a caterpillar did while growing in my office. It started as a small egg on the back of a Milkweed plant. I've been feeding it and waiting and hoping to see it actually become a chrysalis, but it happened sometime last night. Now we wait for 10-12 days for it to become a Monarch butterfly. I do have three smaller caterpillars . . . maybe one of those I will get to see turn into a chrysalis!*

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EICCD Joins Quad City Colleges in Faculty and Staff Development Collaboration.

I think most of us agree that when people or institutions collaborate they can often achieve things that they would find it hard to do individually. I am very excited about a new collaboration between EICCD, Black Hawk College, Palmer, and Western Illinois University to develop and promote a set of faculty and staff development workshops that staff from all four colleges can attend. I want to thank George Varchola and the fantastic Professional Development Council for all the work they put into creating this new set of Quad City offerings – not only will EICCD’ers be able to access additional learning opportunities, but they will be able to interact and learn from colleagues at a number of other institutions. Here’s a link to the description of the Fall Semester programs. If you are interested in attending, please check with your supervisor and then contact George Varchola.

## Quad–City Professional Development Network

### *Program Schedule and Course Description*

@ [www.qcpdn.org](http://www.qcpdn.org)

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### Ground Broken for Clinton Community College Maquoketa Center.



Here is a picture of a very exciting event –  
-- the groundbreaking ceremony for  
CCC’s Maquoketa Center. In the picture  
are, from left, Maquoketa Community  
Schools  
Superintendent [Kim Huckstadt](#),  
Maquoketa Community Schools  
Board President [Anne Hawks](#), Eastern

Iowa Community College

District (EICCD) Board of Trustees President [Bob Gallagher](#),  
EICCD Trustee [Kendra Beck](#), Clinton Community College President Dr. [Karen Vickers](#),  
and me. More important, everyone at CCC is to be commended with creating such a  
wonderful plan for this new building.

This ceremony also provided an opportunity for all of us to honor [John Fagerland](#), our  
former Board of Directors member for whom a Maquoketa Center was a long-time  
dream. John was a wonderful board member and outstanding public servant, and the  
new CCC Maquoketa Center will honor his memory long into the future.

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## Scott Community College Culinary Arts Display at the Figge Museum.

Do you ever think of food as art? Evidently the Figge Museum does since our SCC  
Culinary Program provided a very popular display recently at the Figge.



I asked [Brad Scott](#) to provide a brief  
description of the event.

*On September 18<sup>th</sup> the Students, Staff  
and faculty were invited to a "Night at  
the Figge." This event was co-  
sponsored by the Scott Foundation  
Board, and free admission was given to  
all guests. Chef Scott and his Culinary  
Arts students as well as Diane Stanley  
and her Hospitality students hosted the  
Food Fantasies table of appetizers.  
Colorful nibbles included raspberry  
glazed chicken wings, warm  
artichoke/spinach Dip/ with baguettes,*

*assorted fruits, crudités and bruschetta.*

*The students and professional chefs from the community also submitted plates and platters in a high end gourmet “Edible Art” theme. It looks like over 100 people were in attendance and a good time was had by all.*

Brad hopes to have Culinary Arts listed alongside the other forms of artistry so we can access Visiting Artist grants for guest chef training for our students and the community, says Chef Scott.

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## MCC Hosts International Students.

As a founding member of the Community Colleges for International Development (CCID), Eastern Iowa Community College District often encounters opportunities to participate in international programs – where our students and faculty engage in learning projects abroad or international faculty and students come to our colleges. This year at MCC, ten international students are sponsored under the following two pilot programs, both administered by Community Colleges for International Development (CCID).

### **Community College Summit Initiative**

The goal of the Community College Summit initiative is to provide quality educational programs, professional development, employment skills and a firsthand understanding of American society to underserved, non–elite international students. There are currently four students at Muscatine under this program studying Information Technology and Agriculture. They are from Brazil and Indonesia.

### **Community College Initiative for Egypt**

In partnership with the U.S. Department of State and the Fulbright Commission in Egypt, CCID and its member colleges will provide quality educational programs,

professional development, employment skills and a firsthand understanding of American society to underserved, non–elite students. Students will participate in 12 month programs centered on seven fields of study including agriculture and information technology. There are currently six students from Egypt at Muscatine Community College studying agriculture and information technology.

[Jeff Armstrong](#) serves as the college liaison to CCID for these programs and [Jennifer Parker](#) serves as the Muscatine program coordinator. Under Jeff’s leadership, our district is currently investigating the feasibility of expanding these programs to Clinton and Scott Community Colleges.

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## Looking for Innovative Communicators and Thinkers!

One of the most exciting technological events to hit the district this fall was the debut of Campus Cruiser. Launched this Fall, Campus Cruiser is a very flexible communications portal for faculty, staff and students. CIO [Carol Hall](#) tells me that several staff and faculty members have already come up with interesting innovative uses of this product, and IT is seeking volunteers to serve on a Campus Cruiser advisory group to act as a “guide–on–the–side” to mentor new projects, coordinate the matching of ideas and other staff/faculty who may be able to speed the idea to reality while helping to determine the best format or tools.

One of the main goals of this group will be to build Campus Cruiser into an effective communication tool for EICCD. The committee will meet using a Campus Cruiser community and the tools available like the chat room and threaded discussions. If you are interested in participating, please contact: [Carol Hall](#), [chall@eicc.edu](mailto:chall@eicc.edu) or 563.336.5240 or [Jim Gekas](#), [jgekas@eicc.edu](mailto:jgekas@eicc.edu) 563.336.5242

District staff have put a lot of time and effort into implementing Campus Cruiser, and using it to its maximum is a goal for all of us. If you have any ideas about Campus Cruiser, don't hesitate to sign up for this advisory group.

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## EICCD Technology Council Seeks Input.



Carol also informs me that your Technology Council will focus on three topics to make recommendations during the spring of 2009 – with the goals of recommending policies, procedures, and standards for all of us. If you would like to join the discussion, please feel free to contact the subcommittee Chairperson:

1. **Technology and Data; Safety and Security at EICCD** – Chairperson: [Kirk Barkdoll](mailto:krbarkdoll@eicc.edu)  
[krbarkdoll@eicc.edu](mailto:krbarkdoll@eicc.edu)
2. **Multimedia Classroom Standards Review and Update** – Chairperson: [Doug Kutzli](mailto:dkutzli@eicc.edu)  
[dkutzli@eicc.edu](mailto:dkutzli@eicc.edu)
3. **Backup & Preservation of Academic Materials and Intellectual Property/Management of Public Storage Drive Space** – Chairperson: [Cindy Hoogheem](mailto:choogheem@eicc.edu)  
[choogheem@eicc.edu](mailto:choogheem@eicc.edu)

It is so critical, particularly in the development of procedures and guidelines which will affect all of us daily, that you take some time to share your views and expertise. Remember, “to make a difference, first you have to show up,” and you can do that virtually these days.

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## EICCD Classroom Connections Group Debuts New Faculty Mentoring Program!



Nothing makes me happier than to see a team from EICCD take a good idea to successful fruition, and that has certainly been the case with our faculty-rich Classroom Connections Project, designed to enrich our faculty development with a focus on classroom teaching.

Having attended a welcome back luncheon hosted by C2 for participants

in the new mentoring program and been very impressed, I asked George Varchola for an update on the work of this team.

*Attached is the C2 group picture that was taken at the Faculty Mentoring Program luncheon on August 22<sup>nd</sup>. The C2 members pictured are: George Varchola, Teresa Paper, Kathy Conway, John Baker, Janine Loveless, Lori Walljasper and Pat Keir. C2 team members not pictured are: Stephanie Newell, Ellie Sweet and Kay Steffen.*

*Here is a Classroom Connections (C2) Update.*

*On August 22<sup>nd</sup> the Classroom Connections Team held a Faculty Mentor and New Faculty luncheon which was the formal start of C2's Faculty Mentoring Program. Attached is the list of the 14 Faculty Mentors (all volunteers) who have agreed to help and coach our New Faculty to ease their transition into the EICCD.*

Campus	Faculty Mentor		New Faculty Mentee	
	Name	Email address	Name	Email address
CCC	Baker, Mary	mbaker@eicc.edu	Dietrick, Stefanie	sdietrick@eicc.edu
CCC	Bonte, Martha	mbonte@eicc.edu	Smith, Robyn L	rlsmith@eicc.edu
CCC	Marlowe, Jane	jmarlowe@eicc.edu	Lathrop, Marcia	mlathrop@eicc.edu
CCC	Mogab, Lanell	gbauswell@eicc.edu	Bauswell, Gina	gbauswell@eicc.edu
MCC	Holland, Steve	sholland@eicc.edu	Koch, Kris	kkoch@eicc.edu

MCC	Mayes, Paul	pmayes@eicc.edu	Boyer, Dr. Richard	rboyer@eicc.edu
MCC	Mowl, Linda	lmowl@eicc.edu	Trotter, William	wtrotter@eicc.edu
MCC	Phillips, Jan	jphillips@eicc.edu	Larche, Jason	jlarche@eicc.edu
MCC	Sweet, Ellie	esweet@eicc.edu	Klingaman, Christy	cklingaman@eicc.edu
SCC	Aldape, Barb	baldape@eicc.edu	Whipple, Chris	cwhipple@eicc.edu
SCC	Baker, Mary	mbaker@eicc.edu	Deem, Dawn	ddeem@eicc.edu
SCC	Carr, Eric	ecarr@eicc.edu	Lindberg, John	jlindberg@eicc.edu
SCC	Flanders, Cindy	cflanders@eicc.edu	Knight, Gabe	gknight@eicc.edu
SCC	Hanan, Darrell	dhanan@eicc.edu	Hunter, Ken	khunter@eicc.edu
SCC	Kurth, Monica	mkurth@eicc.edu	Horan, Sherry	shoran@eicc.edu

*Also, the Classroom Connections Team will begin its second program—Teaching Circles at SCC and MCC on October 7<sup>th</sup>!*

*Teaching Circles are designed to help a voluntary group of (6 to 10) faculty focus on an issue related to improve teaching and learning. At SCC, the Teaching Circle topic is “Improving Student Attendance and Retention,” and the group will meet from 3:10 to 4:10 PM in Room 2316 with [Lori Walljasper](#) serving as facilitator. At MCC, the Teaching Circle topic is “Quality Design of Interdisciplinary Courses”, and the group will meet from 3:30 to 4:30 PM in Larson Hall, Room 76 with [Janine Loveless](#) serving as facilitator.*

*If you would like additional information regarding present or upcoming C2 faculty development programs, please contact any C2 team member or go to: [www.eicc.edu/internal/cpd](http://www.eicc.edu/internal/cpd) and click on the “Classroom Connections link” located on the left side of the webpage.*



## Summer into Autumn.

For those of you who have been paying attention to the fact that I am participating in a virtual walk across America, I want to announce that I’ve passed the 2000 mile mark since my last

memo! And, more important, I'm finally out of Kansas and into Colorado!



Anyone wondering where summer went? For me, one minute I was getting out my summer clothes and the next putting them back in the basement. Like most, as I've gotten older I've noticed that time speeds by faster and faster but the pace lately is just getting silly! I do talk to myself (ok, [Doris](#) and [Robin](#) would tell you I talk to myself a lot!) often about taking time to really focus on some of the most meaningful moments in life.... a positive interaction with a student, a quiet chat with a staff member, times when "teamwork" comes naturally in meetings, and, personally, times with my family and friends, and times out walking when the amazing richness of the natural world is there to be noticed. Since we all are involved not only in lives but working environments where so much of value happens, I hope you'll join me now and then in pausing to focus fully! And here's a little person I focus fully on when I'm lucky enough to be with her!



# Pat

