

Chancellor's Memo

Eastern Iowa Community College District

October 15, 2007

U.S. House Majority Leader Visits Blong Technology Center



We were exceptionally honored recently when Representative Bruce Braley and House Majority Leader Steny Hoyer of Maryland toured the Blong Technology Center and gave a press conference to highlight Braley's New Era Amendment to the Farm Bill. This amendment would channel funds to community colleges to establish renewable energy workforce education and training programs.



EICCD helped craft the language for the provision and will be a key partner in providing leadership in the dissemination of funding. After a very exciting presentation on EICCD's leadership role in renewable energies and sustainability, and a tour of the BTC, House Leader Hoyer praised EICCD for our leadership in cutting edge technologies and our commitment to preparing the workforce of tomorrow. Thanks to **Gary Mohr, Rich Horst, Alan Campbell, Sue Zettel, BTC Staff, ATEEC staff, Marshall McDonald, Paul Martin, Nancy Kothenbeutel, and Ellen Kabat-Lensch** for all they did to make this press conference such a success.

SCC TRIO Students Visit Coexistence Display in Downtown Davenport



Since this wonderful display on the topic of coexistence was located near my office, I enjoyed experiencing it several times. I hope that many of you got the chance to see it.

Here is a picture of some of **Jennifer Robb's** TRIO students in front of one of the panels, along with a commentary from Jennifer.

Recently, my Introduction to College Reading class at the Kahl Education Center visited the Coexistence exhibit in downtown Davenport. I have attached a few pictures taken by one of the students. The exhibit served as an opportunity for the students to view each artist's interpretation of coexistence and to read the quotes of various humanists. For their assignment, each student wrote a response to the exhibit that could include: a personal experience relating to diversity; a specific reaction to the pictures in the exhibit; a response to the quote(s) beneath the artwork. On a personal level, it was a privilege to witness the strengthening of community among my students as we moved from one panel to the next.

EICCD Begins to Recruit in Spanish

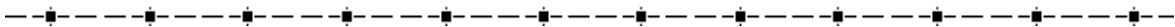


One of the suggestions that emerged from several district-wide forums, including the Diversity Retreat, Diversity Committee Recommendations, and the Scheduling Retreat at my home, was that we should reach out to the Hispanic community by providing some of our materials in the Spanish language. In the attached picture, you can see the first step towards that goal as we produced our Financial Aid brochure in Spanish. **Honey Bedell** wrote me a paragraph about the process and people used to achieve this!

EICCD recently published its first Spanish language version of a student recruiting piece. The SCC Diversity Committee met in May to discuss ways to more effectively reach minority populations. In discussions with the District Marketing Department, it was agreed to produce a Spanish-language version of the financial aid brochure, since this is a topic of great concern to the target market. At the committee's request,

*Scott's bilingual CASS housing specialist, **Tatiana Ballentine**, translated the financial aid brochure into Spanish, and District graphics technician Sue Zettel produced the brochure. It debuted at Viva Quad Cities, the annual Hispanic cultural fair in September.*

This is a wonderful step in accessibility, and I thank all who initiated it and made it a reality.



Preventing Sexual Harassment

Earlier this year, we provided the link to an online program that provides training in prevention of sexual harassment with the request that all district employees take the training. George Varchola has provided me with an update on enrollment and completion thus far:

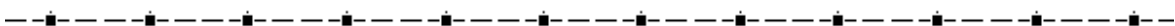
During the past month, 167 full-time staff members (approximately 40% of EICCD's entire staff) have successfully completed the "Preventing Sexual Harassment On-line Training Program." The vast majority of evaluations reflect that fact the most of our staff: (1) preferred the ease of use and on-line training format; (2) felt that "relevant" information and examples were included in the course; and (3) had an "effective learning experience!"

If you have not yet taken the course, you may access the training by going to the Center for Professional Development Website by using: www.eicc.edu/psh/ and then clicking on the "Preventing Sexual Harassment On-Line Train Program" link to begin. Remember, successful completion means scoring at least 80% on the final test and our goal is to have all full-time staff complete this training program by November 26, 2007.

I was among one of the first to complete the course, and I really felt it was worthwhile, even though I only scored 80% while everyone else in my office scored 100%! If you've been putting it off, please log on and get it done!

Thanks.

► [EICCD Preventing Sexual Harassment Training](#)

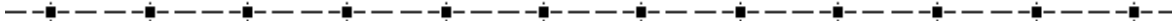


Mark Kapfer Assumes New Role on New Ventures Board



A piece of exciting news is that Mark Kapfer, EICCD Executive Director of Economic Development, was recently elected Treasurer of the Board for the New Ventures Center and Initiative. The New Ventures Initiative, a part of Davenport One, is a nonprofit technology accelerator and business incubator serving an eight county region in eastern Iowa and western Illinois. The NVI's mission is to provide entrepreneurs, early stage businesses and growth companies technical assistance and opportunities to access the capital necessary to succeed and to create new wealth and jobs. It is governed by an eighteen member board of directors made up of business leaders from throughout the region.

Congratulations to Mark! As always, he makes the district look good.



Chancellor's Award Recipients Feted at The Abbey

I hope that you were present on the afternoon of Staff Development Day when we announced the winners of the recently reformatted Annual Chancellor's Awards. In addition to honoring the winners at the staff development event, we also hosted them and their guests at a celebration banquet at The Abbey in Bettendorf, where we took this picture. And the winners are



Leadership: **Johnna Forbes** (MCC), Beth Hafner (CCC)

Quality Service: The Team of **Mary Dierksen**, **Gary Duffey**, **Michael Neis**, and **Khetasha Jackson** (CCC)

Process Improvement: **Jane Haugland** DO (DO, SCC)

Community Service and Outreach: **Michael Knock** (MCC)

[Want to nominate someone for next year's Chancellor's Award?](#) You can do it anytime!

In early 2007, a committee was formed to review the Chancellor's Award and the processes associated with that award. The committee recommended several changes, one of which included implementing a rolling nomination system for the awards to begin after the 2007 awards on Staff Development Day. This process change was chosen to ensure that no one gets overlooked in the course of the year for displaying exceptional skill in any of the four award categories (**leadership, quality service, process improvement and/or community and volunteer outreach on behalf of the community college**). Nominations for the 2008 Chancellor's Award for Outstanding Service are being accepted from now until April 30th, 2008. Any nomination received after the April 30th cut-off date will be kept on file and considered for the next year's award process. Individuals can submit the electronic-only nomination materials, which are posted on the EICCD website, at any time throughout the year to **Robin Blount** in the Chancellor's Office. At the end of the submission period, materials will be reviewed and winners will be chosen by the awarding council – The Chancellor's Advisory Council. As in the past, winners will be announced annually at Staff Development Day.

If you have any questions about how the criteria, categories, and process of the Chancellor's Award have changed, don't hesitate to contact **Robin Blount** using this link:

► [Questions about the Chancellor's Award](#)

SCC CASS Students Participate in Viva Quad Cities



Erin Snyder contacted me to express her gratitude to the CASS Students from SCC (CASS is a two-year program where students from Latin and South American enroll at Scott Community College to earn an Associate Degree of value to their future and that of their countries). According to Erin, *CASS students assisted with the district's Viva Quad Cities booth this past weekend and were able to bring some fun activities to our table while Quinn provided college information. The students had piñatas, bug and boat races. Participants shown in the photo are **Juan Polanco** of Nicaragua, **Jose Luna** of El Salvador, **Susan Hess**, **Gustavo Rivera** of Mexico, **Eric Solano** of Guatemala, **Carlos Gonzales** of El Salvador, **Manuel Custodio** of the Dominican Republic, **Fermin Arredondo** of Mexico, **Yadley Israel** of Haiti and up top **Harlan Godoy-Talavera** of Honduras.*

*Again, thanks to **Susan Hess**, **Tatiana Ballentine**, **Quinn Moreno**, and the CASS students for making our VIVA booth a success.*

New Member of EICCD Board of Trustees Sworn In.



We are very pleased to welcome **Milton Shaw** to the EICCD Board of Trustees. Milton is a native of North Carolina who now lives in Davenport. A former Army officer, he is now Manager of Fleet and Relocation Services for John Deere at the corporate headquarters in Moline; he also teaches part-time in the supply chain management program at Western Illinois University. Milton earned a BS in accounting from North Carolina A&T State University and an MBA from Kent State University. He is president of the local Alpha Phi Alpha fraternity chapter. His wife is also with John Deere, and he has a daughter and grandson.

Milton was appointed at the September 17, 2007 board meeting to replace **Richard (Red) Haiston** of Davenport, who retired in August after 17 years of excellent service.

Please welcome Milton Shaw when you see him!

Alan Campbell Wins Prestigious Honor.



Alan Campbell, our Associate Director for Communications, was honored recently as the *Communicator of the Year for District V of the National Council for Marketing and Public Relations*. Alan is a 20-year member of this group of community college marketing professionals and served as its national president in 2001, as well as serving several terms on the national board and as District V director. He is well known throughout the organization for his leadership and his unique style as Master of Ceremonies for the annual Paragon Awards, for which he also designs and crafts amazing stage sets. Alan was nominated by his colleagues and recognized by his peers for his outstanding work in media relations and marketing communications.

EICCD Signs Sustainability Commitment.



As I was starting to think about how the District could best serve as a model of environmental stewardship and sustainability, an opportunity arose for me to join other American college and university presidents in signing a Climate Commitment. Fulfilling this commitment, along with identifying other sustainability actions we could undertake, will be the purpose of a retreat of the Chancellor's Initiative on Sustainability at my home on **November 16th from 8:30 a.m. – 3:00 p.m.**

Here is the current membership list of the Chancellor's Initiative on Sustainability Leadership Team.

Mark Aronson, Kirk Barkdoll, Kathy Birkett, Brian Ritter, Andrew Burt, Pat Cawiezell, Melonee Docherty, Nancy Dugan, Ellen Kabat-Lensch, Julie Plummer, Deb Richter, Todd Trammell, Mark Wade, Kris Hingstrum and Robin Blount.

Are you interested in creating and implementing a list of steps we can take to reduce our energy use and impact on the environment? It's not too late to join the team and attend the retreat. Just use this link to send me and Robin Blount an e-mail expressing your interest.

► [I'd like to join the Chancellor's Initiative on Sustainability Leadership Team](#)



By the way, here is the text of the commitment that I recently signed for all of you.

We, the undersigned presidents and chancellors of colleges and universities, are deeply concerned about the unprecedented scale and speed of global warming and its potential for large-scale, adverse health, social, economic and ecological effects. We recognize the scientific consensus that global warming is real and is largely being caused by humans. We

further recognize the need to reduce the global emission of greenhouse gases by 80% by mid-century at the latest, in order to avert the worst impacts of global warming and to reestablish the more stable climatic conditions that have made human progress over the last 10,000 years possible.

While we understand that there might be short-term challenges associated with this effort, we believe that there will be great short-, medium-, and long-term economic, health, social and environmental benefits, including achieving energy independence for the U.S. as quickly as possible.

We believe colleges and universities must exercise leadership in their communities and throughout society by modeling ways to minimize global warming emissions, and by providing the knowledge and the educated graduates to achieve climate neutrality. Campuses that address the climate challenge by reducing global warming emissions and by integrating sustainability into their curriculum will better serve their students and meet their social mandate to help create a thriving, ethical and civil society. These colleges and universities will be providing students with the knowledge and skills needed to address the critical, systemic challenges faced by the world in this new century and enable them to benefit from the economic opportunities that will arise as a result of solutions they develop.

We further believe that colleges and universities that exert leadership in addressing climate change will stabilize and reduce their long-term energy costs, attract excellent students and faculty, attract new sources of funding, and increase the support of alumni and local communities.

Accordingly, we commit our institutions to taking the following steps in pursuit of climate neutrality:

1. Initiate the development of a comprehensive plan to achieve climate neutrality as soon as possible.
 - a. Within two months of signing this document, create institutional structures to guide the development and implementation of the plan.
 - b. Within one year of signing this document, complete a comprehensive inventory of all greenhouse gas emissions (including emissions from electricity, heating, commuting, and air travel) and update the inventory every other year thereafter.
 - c. Within two years of signing this document, develop an institutional action plan for becoming climate neutral, which will include:
 - i. A target date for achieving climate neutrality as soon as possible.

- ii. Interim targets for goals and actions that will lead to climate neutrality.
 - iii. Actions to make climate neutrality and sustainability a part of the curriculum and other educational experience for all students.
 - iv. Actions to expand research or other efforts necessary to achieve climate neutrality.
 - v. Mechanisms for tracking progress on goals and actions.
2. Initiate two or more of the following tangible actions to reduce greenhouse gases while the more comprehensive plan is being developed.
 - a. Establish a policy that all new campus construction will be built to at least the U.S. Green Building Council's LEED Silver standard or equivalent.
 - b. Adopt an energy-efficient appliance purchasing policy requiring purchase of ENERGY STAR certified products in all areas for which such ratings exist.
 - c. Establish a policy of offsetting all greenhouse gas emissions generated by air travel paid for by our institution.
 - d. Encourage use of and provide access to public transportation for all faculty, staff, students and visitors at our institution
 - e. Within one year of signing this document, begin purchasing or producing at least 15% of our institution's electricity consumption from renewable sources.
 - f. Establish a policy or a committee that supports climate and sustainability shareholder proposals at companies where our institution's endowment is invested.
 - g. Participate in the Waste Minimization component of the national RecycleMania competition, and adopt 3 or more associated measures to reduce waste.
 3. Make the action plan, inventory, and periodic progress reports publicly available by providing them to the Association for the Advancement of Sustainability in Higher Education (AASHE) for posting and dissemination.

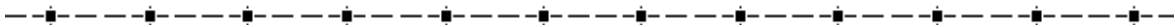
In recognition of the need to build support for this effort among college and university administrations across America, we will encourage other presidents to join this effort and become signatories to this commitment.

Signed,

***The Signatories of the American College & University
Presidents Climate Commitment***

If you want to know more about this commitment or to share some ideas on how our district can conserve resources and contribute to the effort to stop global warming, please use the link below to send me an e-mail.

► **[Question or Comment on EICCD Sustainability Initiatives](#)**



R18 Conversion Completed!



I don't know how many of you were aware of the huge integrated effort to convert our Datatel system to a new version that has been going on, involving a large number of people who both served on the CORE Team and filled in back at the office when the Datatel Upgrade Team members had to be away. **Carol Hall** sent me a note announcing the installation of Datatel R18.

The upgrade to Datatel R18 has been accomplished. It will be many months before all processes are tested and all clean-up work is complete, but the system is operational and all day-to-day activities are operating smoothly. The Datatel CORE Team members and their staff members and the ITS staff worked together to successfully complete this very lengthy, grueling and complicated process. A team of Datatel technical consultants were also instrumental in the success of this upgrade providing timely counsel and direction whenever it was needed. Congratulations to ALL!

Here is a list of the team members who poured so much energy and expertise into this project.

Datatel R18 Upgrade Team:

Linda Keldgord
Mardell Mommsen
Arnie Thode
Marcia Larson
Lisa Miller
Kathy Freund
Dee Hill
Ann Horan
Shelly Cram Rahlf
Robin Mitchell
Jane Haugland
Jeannine Ingleson
Cathy Maynard
Nancy Beam
Amy Hanzelin
Suteesh Tandon
Angelique Kimble
Lori Strausse
Cindy LaFrentz
Erin Snyder
Barb Cook
Deb Goodall
Kari Allen
Julie Aye
Elaine McCollam
Melanie Drury
Shiela Godreis
Tracy Higgins
Sandy Gayman
Cheryl Jones
Tammy Hoover
Jim Gekas
Gary Olson
Karinda Richard
Winnie Jones
Gail Sederquist
Kirk Barkdoll
Laurie Hanson
Erin Snyder
Shelly Cram Rahlf
Sheri Bonis
Nancy Dugan
Carol Hall
Wanda Frye

I know there is still a whole lot more to come, but I want to thank each and every one of this team for all of their hard work!



Chancellor Completes Quad Cities Half Marathon



In my last memo, I shared the fact that I was planning to run/walk the Quad Cities Half Marathon, and so many people have asked me how it went that I thought I'd share a description of my experience here. Have you ever heard the expression, "The mind was willing, but the **feet hurt incredibly** and I basically **limped** to the finish?"

At any rate, I did finish the event and had a great time doing it. My pace was 12.28 minutes per mile (quite good for a plodder) and, particularly because I had been ill earlier in the spring, I was very proud of myself for that achievement. By the way, this is a picture of my medal, proof that I actually crossed the finish line.

I can't tell you how much good regular exercise is for your mind, your body, and your attitude towards life. I hope each and every one of you will consider getting out for a walk, into a swimming pool, onto a treadmill, or into an aerobics class three times a week! And if anyone wants to join me next year at the QC Half Marathon, or, even earlier, at CCC's B-rrry Scurry, please let me know!

Pat